

As we reflect on our 2019 Building Safety Month campaign, we'd like to thank our dedicated membership for your participation and investment in our yearly efforts to educate audiences across the U.S. and around the world about the importance of building safety. Together we reached hundreds of thousands of new individuals with important tips, tools, and facts about building safety.

We're still compiling final numbers for the 2019 campaign, but all signs point to our most successful, wide-ranging Building Safety Month to date. Here are a few highlights:

- **\$100,000** raised in donations from **31 sponsors** for the development of materials such as posters and giveaways.
- More than **47 events** took place around the country. To view photos from the events, [click here](#).
- In total, we received **2 Congressional resolutions**, and proclamations from **34 U.S. governors** and **341 local jurisdictions, Code Council chapters and associations** officially recognizing May as Building Safety Month.
- From late April through early June, we saw more than **36,000 page views** of the Building Safety Month website.
- **573 publications** ran our press releases highlighting Building Safety Month.
- Three major op-eds mentioned the campaign:
 - "[Natural disasters could be far less damaging with better building codes](#)" in The Hill (coauthored by Code Council President Bill Bryant)
 - "[Strengthening our nation's resilience for disasters is one of FEMA's top priorities](#)" in **Fox News**
 - "[Advancing Resilience – Building Codes & Benchmarking](#)" in **Domestic Preparedness**
- During the month of May, the #BuildingSafety365 hashtag had a potential reach of 2.9 million on Twitter with 814 contributors and **2,362 tweets**.
- We ran advertising campaigns on NPR affiliates in Boston and Austin, on Pandora, and through the ABC Radio network. **317 ABC Radio stations** aired our advertisement with an estimated audience of **824,700 listeners**.

Although the 2019 Building Safety Month has concluded, building safety is important every day of the year. The Code Council will continue to share building safety related resources year round using the hashtag #BuildingSafety365. We encourage you to actively post and engage on social media!

Again, thank you so much for your support, and we look forward to continuing our work together to promote building safety.

Best,

Whitney Doll
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